

Sales Audit Overview

A practical, executive-level evaluation of your sales organization.

The Sales Audit is a structured, 360-degree review of your sales function—designed to uncover what's slowing down pipeline creation, where deals break down, and what improvements will have the biggest impact on revenue. In a short amount of time, we'll gain a clear understanding of your team's strengths, the systems they rely on, and the opportunities that can accelerate performance.



At the end of the audit, you'll receive a clear, prioritized Sales Audit Report that outlines what's working, what's underperforming, where deals break down, the immediate opportunities for improvement, and a 30–60–90 day path forward – a practical blueprint your team can act on right away.

Start your sales transformation today by visiting Grudecki.com or calling 630-885-6257!

